

AAKRAYA : THE COMMERCE ASSOCIATION



ANNUAL REPORT

2023-2024

- **WEBINAR : AI Revolution: Transforming Jobs and Workforce**

Date: July 5, 2023

Time: 11-12 PM

Location: Google Meet

SRI AUROBINDO COLLEGE
UNIVERSITY OF DELHI

AAKRAYA:- THE COMMERCE ASSOCIATION

WEBINAR ON
AI Revolution: Transforming jobs and workforce

5TH JULY, 2023
GOOGLE MEET
11 AM -12 PM

REGISTER NOW

E-certificates will be provided to all attendees !!

JENENDER ANAND
(President of Erisha E Mobility)

Prof. Vipin Kumar Aggarwal (Principal) Ms. Asha Kiran Gupta (Teacher In-charge) Prof. Anjali Bhatnagar (Convenor)
Dr. Vandana Munjal (Teacher co-ordinator) Ms. Ankita Goel (Teacher co-ordinator)

For Queries Contact :- Nman Goyal +919643424304 (Event Co-ordinator)

Aakraya: The commerce association of Sri Aurobindo College, Delhi University, orchestrated a thought-provoking webinar titled "AI Revolution: Transforming Jobs and Workforce." The distinguished speaker, Jitendra Anand, President of Erisha E-mobility, provided an enlightening platform for students to comprehend the intricacies of AI and its research domain.

He eloquently highlighted the potential of AI in fostering a positive trajectory for future job landscapes. Notably, the session was marked by its interactive nature, as Anand Sir actively engaged with students, welcoming their thoughts and addressing their queries, thereby enhancing the overall experience.

With an audience comprising both educators and approximately 90 enthusiastic students, the webinar became an intellectually stimulating

forum. His presentation not only elucidated the transformative potential of AI across various industries but also offered invaluable guidance to the attending students, facilitating a comprehensive understanding of the evolving job market influenced by AI.

In essence, the webinar emerged as an enriching and engaging event, leaving a resounding impact on all participants by elucidating the transformative potential of AI on the job landscape and its relevance in shaping a future propelled by innovation and technological advancements.



● ORIENTATION FOR BATCH 23



DATE: 16TH AUGUST 2023

VENUE: SEMINAR HALL

The Commerce Department of Sri Aurobindo college organised an orientation cum induction programme for the batch of 2023. The occasion marked the culmination of academics and Co-curricular activities of the department. Also Included the courses, VAC, SEC and things introduced in the new education policy. An opportunity for students and faculty Members to interact with each other and know each other for the upcoming 3 years journey. Orientation program is basically to welcome and orient freshers with the given department. It is inaugurated by the Principal Sir (Vipin kumar Aggarwal) and the teacher incharge of commerce department and department teachers deliver speeches along with a charming cultural program. It is basically a gathering of the freshers at a specific place in college where we are introduced with the course faculty and seniors. We also get the opportunity to interact with each other. They give us all the details about the college such as when it was established and about the success journey. They told us how our college has always been performing well in sports, dance, cultural activities, NSS, NCC and other societies. They told us about the New Education Policy (NEP), in accordance with which we are going to study skill enhancement courses and value addition courses along with the major subjects. They introduced us with the system of 4 year graduation which had been introduced in NEP. They also told us about the difference between b.com and b.com honours. And, then at last they wish us all the best for our future endeavours.

● **BON VOYAGE**

Date: 1st May, 2023

Venue: Seminar Hall

The Commerce Department of Sri Aurobindo College organised a memorable farewell event to bid farewell to the batch of 2020-2023. The occasion marked the culmination of their academic journey to provide an opportunity for students and faculty members to reminisce about their experiences while expressing their well-wishes for the future. The event aimed to celebrate the experiences of the graduating students and bid them farewell as they embark on the next phase of their lives.

The farewell celebration took place in the seminar hall which was beautifully decorated to create an ambiance of festivity and nostalgia. The arrangements included a stage of speeches and performances, as well as seating arrangements for faculty members, students and distinguished guests.

Gathered in the seminar hall, the atmosphere was charged with the wisdom of Principal Dr. Vipin Kumar Aggarwal's inspiring words, offering blessings and encouragement to the students for the journey ahead. Students shared cherished memories with their teachers, fostering an atmosphere of gratitude and warmth.

Adding to the emotional flair of the evening, the Aakraya members showcased amazing dance, music, and drama performances that captivated everyone. It was a mix of celebrating achievements and saying goodbye with a touch of sadness, marking the end of an era filled with shared experiences and strong friendships.

- **EUPHORIA MEET**

Date: September 5, 2023

Time: 12-2 PM

Venue: Seminar Hall



Event Recap: Structurise - A Resounding Success

The Freshers Day event organised by Aakraya - The Commerce Association of Sri Aurobindo College was a resounding success, fostering an engaging and vibrant atmosphere for both new students and existing members of the college community.

Event Highlights:

1. **Welcoming Newbies:** The event served as a warm welcome for the incoming batch of freshers, providing them with a platform to ease into college life.
2. **Dance Performances:** Numerous captivating dance performances were showcased, adding to the lively and entertaining ambiance. The diverse range of performances added a dynamic element to the event.
3. **Talent Showcase:** Freshers were given the chance to exhibit their talents, fostering individual expression and inclusivity within the college community.
4. **Active Participation:** A significant number of freshers actively participated in the event, demonstrating their enthusiasm and eagerness to be a part of the college community, contributing to the overall success of Freshers Day.
5. **Enjoyment for All:** The event radiated joy and enjoyment, creating a positive atmosphere that resonated with both newcomers and existing students, facilitating socialisation and bonding.

In conjunction with Freshers Day, Aakraya also celebrated Teachers Day, honouring the invaluable contributions of educators. The event included heartfelt gestures of appreciation, speeches acknowledging the guidance and mentorship of teachers, and surprises to make the educators feel cherished.

Hence, Freshers Day and Teachers Day celebrations proved to be exemplary events, successfully blending entertainment with inclusivity and paying homage to the mentors who play a pivotal role in shaping the college experience. The active participation of freshers, coupled with engaging performances and heartfelt recognition of teachers, made these celebrations a memorable and unifying experience for everyone involved, setting a positive and communal tone for the academic year ahead.

- **SPEAKER SESSION: TRANSFORMING INDIA'S COAL TO GOLD**

Date- 25th October 2023

Venue- Seminar Hall

Time - 12:30pm



**SRI AUROBINDO COLLEGE
UNIVERSITY OF DELHI**



AAKRAYA:- THE COMMERCE ASSOCIATION

PRESENTS

Insightful Session On the Topic
"TRANSFORMING INDIA'S COAL TO GOLD"



Wednesday, 25th October 2023



12:30 pm Onwards



Seminar Hall



**E-Certificates will be
given to all the
attendees**

REGISTER NOW



Mr. Anil Swarup
Former coal Secretary
of India

Prof. Vipin kumar Aggarwal
Principal

Dr. Vandana Munjal
Teacher Co-ordinator

Ms. Asha Kiran Gupta
Teacher In Charge

Ms. Ankita Goel
Teacher Co-ordinator

Prof. Anjali Bhatnagar
Convenor

Nman Goyal
President

Aakraya- The Commerce Association of Sri Aurobindo College, hosted an illuminating speaker session on the theme of "Transforming India's Coal to Gold" on 25 October, 2023. The session featured Mr. Anil Swarup, an

eminent figure and former Coal Secretary of India, whose profound insights and wealth of experience left an indelible impact on all attendees.

Mr. Swarup's address was a tapestry woven with knowledge, anecdotes, and visionary perspectives. He used his own experiences to explain how the problems could actually turn into good opportunities. The students were really focused on what he was saying because he explained things really well and gave really smart advice from his own career.

The heart of the event lay in the interactive Q&A segment, where students seized the opportunity to engage directly with Mr. Swarup. To end on a high note, the Aakraya members put on an awesome dance show. Their energetic performance brought a fun and lively end to the event.

Aakraya's commitment to holistic development shone through this meticulously organised session, leaving a lasting impression on all attendees.





- **Climate Change case study competition in collaboration with EY and Aiesec at IIT Delhi**


DATE: 8th NOVEMBER 2023

The poster has a green textured background. On the right side, there is a partial image of the Earth from space. In the top left corner is the EY logo with the tagline "Building a better working world". In the top right corner is the AIESEC logo. The main title "CLIMATE IDEATION CLINICS" is in bold, with the subtitle "Fueling Tomorrow's Climate Solutions" below it. A circular portrait of Najid Narmawala is on the left, with his name and title "Director at EY Climate Change & Sustainability" to the right. The event details "Date: 8th November 2023", "Time: 3:00PM - 5:00PM IST", and "Mode: Virtual" are listed below. At the bottom, it says "REGISTER NOW!" in bold.

EY
Building a better
working world

AIESEC

CLIMATE IDEATION CLINICS
Fueling Tomorrow's Climate Solutions

 **Najid Narmawala**
Director at EY
Climate Change &
Sustainability

Date: 8th November 2023
Time: 3:00PM - 5:00PM IST
Mode: Virtual

REGISTER NOW!

In collaboration with EY and AIESEC, students of Sri Aurobindo College, Delhi, organised a pioneering Climate Change Case Study Competition at the prestigious Indian Institute of Technology (IIT), Delhi. This competition aimed to foster innovative solutions to combat climate change while nurturing the spirit of collaboration and creativity among students.

The purpose of the event was to address the practical issues raised by climate change by bringing together students from various academic backgrounds. In order to cover the different aspects of the climate catastrophe, from mitigation solutions to adaptation measures, participants had to create thorough case studies.

Principle Themes Addressed;

- Renewable energy

integration: Strategies to increase the adoption of renewable energy sources and lessen reliance on fossil fuels are known as Renewable Energy Integration.

- Sustainable urbanisation: Creative methods for advancing environmentally friendly urban design and infrastructure are known as sustainable urbanisation.
- Biodiversity conservation: Initiatives to protect hotspots for biodiversity and repair damaged ecosystems are referred to as biodiversity conservation.
- Climate resilience: Climate resilience is the ability to withstand natural calamities including floods, droughts, and extreme weather occurrences.

In addition to the competition, the occasion provided a forum for networking and information sharing, encouraging cooperation between specialists, organisations dedicated to climate action, and students. The case studies produced during the competition may serve as an inspiration for practical actions and legislative measures aimed at reducing the negative impacts of climate change.

- **Seminar for International Education in collaboration with QS master's**

DATE: 5th December 2023

VENUE: Le Meridien, New Delhi

Le Meridien in New Delhi hosted a dynamic collaboration between QS (Quacquarelli Symonds) and AAKRAYA: The Commerce Association from Sri Aurobindo College, unfolding as the Master's Fair. The event, held from 13:00 to 16:30 at the prestigious Le Meridien, New Delhi created a vibrant atmosphere for attendees. With a countdown highlighting the limited slots available, the fair presented an array of benefits, including free master's information sessions, networking opportunities, expert seminars, and a chance to apply for QS Impact scholarships worth USD 45K. The collaboration emphasised networking with top global universities, providing free counselling, CV reviews by expert career coaches, and opportunities to win exciting gifts.

Attendees engaged in walk-in seminars, networked with alumni, and gained expert insights on test preps and global career opportunities. The fair showcased top-ranked universities and diverse programs across subjects. The testimonials from past events underscored the well-organised and insightful nature of the fair, making it a must-attend for prospective master's students.

Overall, the Master's Fair in New Delhi served as a collaborative platform for educational exploration, networking, and the pursuit of academic excellence, aligning with the spirit of Aakraya: The Commerce Association at Sri Aurobindo College.

● **Yakult Industry Visit**

Date: 6 February, 2024

Venue: YAKULT, Food Park, Rai, Sonipat

Time: 9:00 - 4:00 PM




SRI AUROBINDO COLLEGE
UNIVERSITY OF DELHI
AAKRAYA - The Commerce Association

EDUCATIONAL INDUSTRIAL VISIT

YAKULT

Date:- 6th February, 2024
Time:- 9:00 a.m (Parking lot)
Venue:- Yakult, Sonipat
Registration fee:- ₹ 200/-
(Include :- Travelling and Refreshment Cost)



REGISTER NOW !!

PERKS:- Industry Exposure, Networking Opportunities, Exclusive Insights, E-Certificate
NOTE:- Last date of registration is 4th February, 2024 till 12:00 p.m.
Limited slots only, First Come First serve

Prof. Vipin kumar Aggarwal Principal	Mrs. Asha Kiran Gupta Teacher-In-Charge	Prof. Anjali Bhatnagar Convenor
Dr. Vandana Munjal Teacher Co-ordinator	Ms. Ankita Goel Teacher Co-ordinator	Nman Goyal President

The Commerce Association of Sri Aurobindo College orchestrated a beneficial educational visit to the Yakult industry on February 6, 2024. Welcomed graciously by their PR team, our group of 56 students was ushered into a meticulously adorned display room at the Yakult industry venue.

Subsequently, in the PR room, an informative presentation unfolded, accompanied by the courteous provision of Yakult bottles and cookies for each student. The comprehensive tour progressed through the entire Yakult production process, encompassing the Seed Room, Culture Area, Mixing Room, Quality Control Room, Moulding Room, Filling Room, and Packaging Room.

The experience not only enhanced our understanding of the industry but also served as a practical bridge between theoretical knowledge and real-world applications. The event proved to be a valuable opportunity for students to witness the intricate stages of Yakult production.



8. WEBINAR: BEYOND CLICKS AND CONVERSION- RETHINKING METRICS AND MARKETING

Date: February 20, 2024

Time: 4:30 PM

Location: Google Meet



SRI AUROBINDO COLLEGE
UNIVERSITY OF DELHI
AAKRAYA :- THE COMMERCE ASSOCIATION

PRESENTS WEBINAR ON
BEYOND CLICKS AND CONVERSION :- RETHINKING METRICS
FOR MARKETING

**20TH FEB, 2024**
4:30PM ONWARDS

**GOOGLE MEET**

VISHAL GUNANI





 **Tedx Speaker & Published Author**

 **Pursuing "Marktech and AI-driven Marketing" at IIM Indore**

 **CEO of Magic Windows**

REGISTRATION

Prof. Vipin Kumar Aggarwal
Principal
Dr. Vandana Munjal
Teacher Co- ordinator

Prof. Anjali Bhatnagar
Convenor
Ms. Ankita Goel
Teacher Co- ordinator

Ms. Asha Kiran Gupta
Teacher-In-charge
Nman Goyal
President

The webinar, featuring renowned speaker Vishal Gunani, CEO of Magic Windows and TEDx Speaker, proved to be an enlightening journey transcending traditional marketing norms. The commerce-centric event aimed to transform marketing strategies into triumphs.

Key Highlights:

- 1. Dynamic Speaker:** Vishal Gunani, a TEDx Speaker, shared insights on mastering marketing metrics, blending art and science in marketing, and navigating the digital era.
- 2. Student Proactiveness:** The students exhibited exceptional enthusiasm and proactiveness, actively engaging with the content and participating in discussions.
- 3. Deciphering Data:** Attendees delved into the untapped potential of marketing metrics, gaining knowledge on deciphering data for actionable insights.
- 4. Interactive Q/A Session:** A lively question-and-answer session was conducted, allowing students to directly interact with Vishal Gunani, further enhancing the learning experience. In a remarkable culmination, AAKRAYA: The Commerce Association, Sri Aurobindo College, extends heartfelt thanks

to all department teachers who joined the virtual meet. Vishal Gunani, the esteemed speaker, was not only enlightening but also thoroughly engaged with the students, explaining complex concepts with eloquence and beauty. The seamless interaction between students and teachers added an extra layer of depth to the event, fostering an environment of shared learning and innovation. The collaborative spirit displayed by both students and faculty amplified the success of this webinar, marking it as a milestone.

AAKRAYA

Department of Commerce

Sri Aurobindo College

University of Delhi